

July 11, 2025
8.30 am – 1.30 pm

Via Alberto Riva Villasanta 3
20145 Milan (IT)

Interreg  Co-funded by
the European Union

Alpine Space

AlpTextyles

AlpTextyles Final Event Conference at Confindustria Moda

**HERITAGE AND INNOVATION FOR
A CIRCULAR ALPINE TEXTILE ECOSYSTEM**
Outlooks, Solutions, and Alliances
for Tomorrow's Regional Value Chains

INTERTWINING CULTURES

Moderation of the event
Chiara Del Curto, Project Manager and International Advisor (IT)

Conference language: English
Translation: Italian and French

8.30–9.00 **CHECK-IN / WELCOME COFFEE**

9.00–9.20 **OPENING REMARKS**

- **Gianfranco Di Natale**, General Director, Confindustria Moda (IT)
- **Hon. Vannia Gava**, Italian Deputy Minister of the Environment and Energy Security, TBC (IT)
- Institutional remarks from **Regione Lombardia** (IT)
- **Aleš Kegl**, Project Officer, Interreg Alpine Space (AT)

9.20–9.40 **AlpTextyles**

Project presentation and introduction of the program.

- **Cassiano Luminati**, Director, Polo Poschiavo / Lead Partner Interreg Alpine Space project AlpTextyles (CH)

9.40–10.40 **Threads of Change: Climate-Neutral Innovation for Alpine SME**

How can Alpine SMEs lead the green transition through climate-neutral practices? This roundtable will present practical solutions from the AlpTextyles Orientation Guides and explore how business support organizations can help upscale them, fostering sustainable regional development, low-carbon value chains, and green jobs across the Alps.

- **Jawad Reddani**, Agricultural Advisor, Prometerre (CH)
- **Enrico Sironi**, Textile Entrepreneur, Lino (IT)
- **Victoire Satto**, Founder and CEO, The Good Goods (FR)
- **Emma Casella**, Industrial Designer, FibershedDACH (CH)
- **Alix Arto**, Multidisciplinary Designer, FibershedDACH (CH)
- **Carolin Schelkle**, PhD, Industrial Design and Materials Research (DE)

Moderation – **Robin Odden**, International and Development Director, TECHTERA (FR)

10.40–11.10 **COFFEE BREAK**

11.10–12.10 ***Weaving the Future: Safeguarding Alpine Textile Heritage***

This roundtable focuses on innovative strategies to safeguard, revitalize and valorize Alpine textile heritage. Drawing from the AlpTextyles Safeguarding Toolkits, it explores how cultural institutions and heritage communities can document, digitalize, and breathe new life into traditional practices—building bridges between cultural identity and post-carbon futures.

- **Marco Rendina**, Managing Director, EFHA – European Fashion Heritage Association (IT)
- **Agostina Lavagnino**, Head of the Ethnography and Social History Archive (AESS) – Culture Directorate, Regione Lombardia (IT)
- **Kati Sekirnik**, Head of Arts and Crafts Centre Škofja Loka, RAS (SI)
- **Ursula Tries**, Master student at HAFL Bern (CH)
- **Bruno Motter**, Design student at FH Joanneum, Graz (AT)
- **Christoph Walser**, Director, Montafon Museums (AT)

Moderation – **Katarina Šrmpf Vendramin**, PhD, ZRC SAZU, Research Centre of the Slovenian Academy of Sciences and Arts (SI)

12.10–1.10 ***Towards Circularity: Policy Tools for a Sustainable Textile Landscape***

Diving into cross-sectoral policy recommendations aimed at supporting Alpine textile ecosystems, this session provides insights for regional authorities and EUSALP bodies on aligning climate action, cultural heritage, and SME support to foster sufficiency-oriented growth, reduce emissions, and build resilient cross-border value chains.

- **Mimi Urbanc**, PhD, ZRC SAZU, Research Centre of the Slovenian Academy of Sciences and Arts (SI)
- **Pascal Gautrand**, Managing Director, Collectif Tricolor (FR)
- **Patrizia Maggia**, President, and **Sergio Foglia**, Agenzia Lane d'Italia (IT)
- **Sylvain Guetaz**, European Cooperation Officer, Directorate of International Relations, Région Auvergne-Rhône-Alpes (FR) / Co-Leader of EUSALP Action Group 2
- Representative of **EUSALP Youth Council**

Moderation – **Cassiano Luminati**, Director, Polo Poschiavo / Lead Partner Interreg Alpine Space project AlpTextyles (CH)

1.10–1.30 **CONCLUSIONS**

1.30 **LIGHT LUNCH**

To participate, please register on [Eventbrite](#).
For more information and updates, please visit [AlpTextyles' LinkedIn](#), [YouTube](#), and [website](#).